

BELL NUNNALLY PARTNERS JEAN BOYEA AND LARRY SHOSID HELP BRING ROLLERTOWN BEERWORKS TO DOWNTOWN FRISCO

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Bell Nunnally Partner Jean Pierre Boyea was the lead attorney in a real estate development deal to bring Celina-based Rollertown Beerworks craft brewery to downtown Frisco. Boyea was assisted by Partner Larry Shosid. The planned 24,000 square foot facility will be located on 2.6 acres of city-owned property near Frisco's downtown landmark silos and is expected to anchor the city's entertainment district and serve as a catalyst for future redevelopment projects in the area. Rollertown Beerworks plans to have production facilities, a restaurant, an outdoor lawn/performance space, a beer garden, and a two-level indoor/outdoor tap and tasting room with a rooftop patio at the new location. The brewery inked a 23-year lease, with an opening date targeted for 2024, and the city's two development corporations will be providing up to \$12 million in financial incentives. Once open, the Frisco location will serve as the new headquarters for Rollertown Beerworks, complementing their current facility in Celina, which will remain open. Rollertown Beerworks is headed by CEO Jonathan Rogers, and was launched in 2020 by a group of investors led by sports radio hosts and entrepreneurs Ben Rogers and Jeff "Skin" Wade, hosts of ["The Ben and Skin Show"](#) on 97.1 [The Freak](#).

In a recent *Dallas Morning News* [article](#) on the Rollertown Beerworks downtown Frisco development, mayor Jeff Cheney commented, "This public-private partnership will be monumental in redeveloping historic downtown Frisco." The brewery has also posted an [FAQ](#) on the project.

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