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BELL NUNNALLY REPRESENTS TEXOMA FC IN MAJOR INVESTMENT DEAL WITH GRONKOWSKI FAMILY

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Partner Andrew Dowdy, Associate Matthew J. DeWitte and Senior Associate J. Reid Burley represented USL Professional Soccer team Texoma FC co-founders Simon Keizer and Ben Watson in their broadening of the team's ownership investment group to include the Gronkowski family of NFL fame. The eight-figure investment deal with Athlon Family Office includes the Gronkowski family, entrepreneur De Anna Guerreiro and the West Family of West Legacy holdings. These investments have cemented Texoma FC's capital structure as it approaches its kick-off season in 2025.

Senior Associate Reid Burley, who has his roots in Sherman, Texas, which will be home to Texoma FC, said, "It was a privilege to represent Simon and Ben in this incredible investment deal. Simon, Ben, and I go way back to our days all living in Sherman. It is very special to see Simon and Ben use their talents to build something incredible for the community."

"Truly, the timing has never been better to launch this project. It's no secret that Texoma is primed for catalytic growth with the influx of \$41 billion worth of businesses coming to the region," said Texoma FC President, Ben Watson. "Soccer in America is on a once-in-a-lifetime runway with the COPA America this summer, the FIFA Club World Cup in 2025 and the FIFA World Cup in 2026, all happening right here in North America. Not to mention, Dallas, just 60 miles away, is the host for the FIFA World Cup Semi-Final in 2026."

"Over the last twelve months, we've spent thousands of hours in the community building something special here in Texoma," said Texoma FC CEO, Simon Keizer. "This is a diverse community, both demographically and geographically. We desire to bring a family-centric project that creates goodwill and leverages local business and charitable partnerships locally and globally. We are united by our love of the game and our shared commitment to creating opportunity for our kids and pride for our community."

"We're proud to be partnering with the Texoma community and Texoma FC to help strengthen these values and to provide entertainment, passion, and fun for years to come," said Glenn Gronkowski in a Texoma FC-issued [press release](#).

Texoma FC is planning to kick off its first professional season in USL League One's 2025 season and will play its home games in Sherman, Texas.

To learn more about Texoma FC, please click [here](#).

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Andrew Dowdy

Matthew J. DeWitte

J. Reid Burley