

DANICA MATHES AND BRENT TURMAN SPEAK AT THE TEXAS STATE BAR ANNUAL MEETING

July 03, 2018

Danica Mathes and Brent Turman gave presentations to the Texas Entertainment and Sports Law Section at the Texas State Bar Annual Meeting on June 21, 2018 in Houston, TX.

Danica Mathes spoke on the “Best Legal Practices for Brands and Non-Profits Advertising on Social Media.” The complex and ever-changing landscape of social media and mobile platforms brings new concerns to familiar topics ranging from celebrities, children, and user-generated content to intellectual property, promotions, privacy, and disclosures. Danica’s presentation covered the rules and regulations for these emerging platforms, as well as best practices to help ensure that brands stay on the right side of the law.

Brent Turman spoke on the “Top 10 Video Game Decisions: from Donkey Kong to eSports.” This presentation touched on legal issues relating to the gaming industry, from yesterday’s arcades to issues for today’s streamers on Twitch to consider. The court decisions Brent presented addressed a wide variety of topics ranging from when content creators can use a public figure’s likeness, to how legalized gambling will affect the gaming industry, to what to expect from the eSports industry in the not-so-distant future.

Related Practices

Entertainment, Advertising and Media

Intellectual Property

Litigation



Practice Area Contact

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