



DANICA MATHES ELECTED TEXAS BAR FOUNDATION “FELLOW”

March 02, 2018

Partner Danica L. Mathes has been elected a Texas Bar Foundation “Fellow,” a distinction bestowed on only one-third of one percent of all members of the State Bar of Texas in any single year and given in recognition of outstanding contributions to the legal profession and a proven commitment to the community. Mathes was nominated by members of her District Nominating Committee and elected by the Texas Bar Foundation Board of Trustees.

[Mathes](#) is a branding and creativity attorney, heads the firm's Intellectual Property, Entertainment, Advertising and New Media practice areas, and has been listed in *Best Lawyers in America*® each year since 2007. Some of the most well-known national and international brands and biggest names in entertainment have trusted Mathes with their creative assets and brand reputation. She has represented Grammy-winning recording artists, songwriters and producers, Oscar-nominated filmmakers, authors whose books regularly appear on *The New York Times* Best Sellers list, independent record labels and music publishers, amateur and professional athletes, reality television show participants, mobile app and game developers, e-commerce, interactive media and startup ventures, as well as international food, beverage, toy, cosmetics, fashion, literary publishing, retail and traditional media companies. A frequent presenter and author, including on her I'M WITH THE B(R)AND® blog (imwiththebrand.guru), Mathes also served as an Adjunct Professor of Entertainment Law at Washington University School of Law for five years. She earned her J.D. from Washington University School of Law (2001) and her B.A. from DePauw University (1998), and is licensed in both Texas and Missouri.

Mathes joins Bell Nunnally partners George W. Coleman, Irene L. Hosford, Sonja J. McGill, [Kassandra G. McLaughlin](#), Jacob N. Pollack, [Mark A. Shoffner](#), [Larry L. Shosid](#), [Christopher B. Trowbridge](#), and [Ross A. Williams](#) as Texas Bar Foundation “Fellows.”

Related Practices

Entertainment, Advertising and Media
Intellectual Property

Practice Area Contact

Danica L. Mathes