

DANICA MATHES MEMBER OF 2018-2019 BUSINESS COUNCIL FOR THE ARTS LEADERSHIP ARTS INSTITUTE

September 19, 2018

Bell Nunnally Partner Danica L. Mathes has been accepted into the Leadership Arts Institute (LAI), Class of 2018-2019 in Dallas County. LAI is a program of the Business Council for Arts – a Dallas-based non-profit focused on creating strong business/arts partnerships that build world-class communities where people want to live, work and grow. Through Leadership Arts, Mathes will be exposed to arts and cultural organizations throughout the North Texas region, learning more about their missions and the challenges they face – exploring ways to optimize strategic planning, marketing, fundraising and legal compliance.

As part of LAI's 2018-2019 class, Mathes will attend 10 seminars led by expert speakers and take part in a community-focused annual project. At the program's conclusion, she will have the option of being matched to serve on a local nonprofit board of directors. To learn more about LAI, please click [here](#).

Mathes is a branding and creativity attorney, heads the firm's Intellectual Property, Entertainment, Advertising and New Media practice areas, and has been listed in *Best Lawyers in America*® each year since 2007. Some of the most well-known national and international brands and biggest names in entertainment have trusted Mathes with their creative assets and brand reputation. She has represented Grammy-winning recording artists, songwriters and producers, Oscar-nominated filmmakers, authors whose books regularly appear on *The New York Times* Best Sellers list, independent record labels and music publishers, amateur and professional athletes, reality television show participants, mobile app and game developers, e-commerce, interactive media and startup ventures, as well as international food, beverage, toy, cosmetics, fashion, literary publishing, retail and traditional media companies. Visit her I'M WITH THE B(R)AND® blog at www.imwiththebrand.guru.

Related Practices

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Danica L. Mathes