



## JASON NARDIELLO PROFILED ON THE TEXAS LAWBOOK

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**Partner Jason S. Nardiello is profiled in *The Texas Lawbook* article titled, “Bell Nunnally Adds IP Partner During Move-In Week.” Nardiello [recently](#) joined the firm from Barclay Damon LLP, where he was also a partner.**

In the article, Nardiello notes that both professional and personal reasons drove his cross-country move from Syracuse, N.Y. to the Metroplex: “the Texas economy has been booming and trademark attorneys should be around areas of great commerce as growing companies have a need for trademark services.” He added, “my family and I also decided to move away from the snowy Central New York area to the much warmer climate of Texas to permanently settle.”

With an Intellectual Property practice focused on trademark, copyright and unfair competition law, Nardiello's client base includes blue-chip companies and brands such as Armani, Subaru and Epson.

Asked about IP trends, Nardiello noted that the U.S. Supreme Court's 2017 decision in *Matal v. Tam* regarding so-called “disparaging” trademarks did not fully settle the issue of whether such marks can be registered, although – as part of a suite of cases leading to *Tam* – the Washington NFL team's “Redskins” mark has been allowed to stand, for now. He commented, “in all, the Redskins were able to keep their mark on First-Amendment grounds but the USPTO is still dragging their feet with respect to allowing ‘disparaging’ marks to register.”

Bell Nunnally is growing its Intellectual Property practice with the recent additions of Nardiello, Partner Jeffrey A. Tinker and attorney [Jennice Lee](#). The firm has a broad range of IP capabilities, including patent prosecution, licensing and acquisition, as well as strategic counsel regarding trademarks, copyrights and trade secrets. The group also offers extensive IP litigation services, including: licensing disputes and patent infringement litigation involving complex technologies; copyright and trademark infringement; misappropriation of trade secrets and related claims; as well as false claims; Lanham Act claims; unfair

business practices; and internet related claims such as domain name disputes, cybersquatting and internet security.

To read the full article (subscription required), please click [here](#).

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Intellectual Property